



BMW ELECTRIC VEHICLE TOOL CERTIFIED PROGRAM

A 50%/75% co-op rate is administered for Center enrollment in a Certified Electric Vehicle Tool

Capability	Lectrium	Lyteflo
Package Price	<ul style="list-style-type: none">• EV Range Map \$325/mo• EV Savings Badge \$325/mo• Bundled \$575/mo	<ul style="list-style-type: none">• EV Sales Hub \$499/mo
Capabilities Across All Certified Providers	<ul style="list-style-type: none">• EV charging map• VIN level incentive data• Federal, state, and local incentives• Fuel savings calculator• Home charging calculator• EV report file	
Exclusive Features	<ul style="list-style-type: none">• Drive time range visualization with real routes• EV sales training• Automatically adds incentives based on zip and VIN• Daily, monthly, yearly driving savings slider	<ul style="list-style-type: none">• VIN specific return link for dealers to share• Personalized EV and maintenance savings calculator• EV insights on VDP: battery, range, charging, connector, warranty data, and more• Gas vehicle comparison shopping tool drop down
Key Integrations	<ul style="list-style-type: none">• Google Analytics• CRM integration	